Five Core Values

Instilling the values that build character so students, coaches and parents know, do and value the right thing on and off the field.

1. **Integrity**
   - Know and do what is right

2. **Respect**
   - Treat others the way you want to be treated

3. **Responsibility**
   - Embrace opportunities to contribute

4. **Sportsmanship**
   - Bring your best to all competition

5. **Servant Leadership**
   - Serve the common good

The National Association of Intercollegiate Athletics (NAIA), Kansas City, Mo., is a governing body of small college athletics programs that are dedicated to character-driven intercollegiate athletics.

Learn more at ChampionsofCharacter.org