

AMERICAN RED CROSS/NAIA youth leadership program

NAIA | American Red Cross | State Farm Insurance



>>The ARC/NAIA Youth Leadership Program is a tremendous opportunity to involve student-athletes in a leadership role and to help save lives...

PROGRAM STATS>>

- * 23 student-athletes have been involved in the program
- * Numerous blood drives have been held on college campuses
- * In the program's first year, blood collections on college campuses increased 76% from prior year
- * Red Cross board chairs are enthusiastic and encourage continuation
- * Students are enthusiastic, supportive and committed
- * Partners consider the program successful and plans are underway for the future
- * The Red Cross and State Farm has invested in the all expense paid internship program and awarded nearly \$50,000 in college scholarships

Donate blood today
and change a life,
starting with your own.

Learn more at givelife.org.



"This program allowed me to see different perspectives of other NAIA student-athletes. Everyone is so different yet so alike. We can all learn from that."

Gene Hartman
Oklahoma Wesleyan University

"I am very grateful that I had the opportunity to participate in this program. It truly made an impact on me as a person and totally changed my perspective on a lot of aspects of my life. It opened my eyes to all the great opportunities that are out there for me. It helped me realize that if I put in the time and effort then I can do something great for my community and future generations."

Katie Filiatreau
Georgetown College

GET IN THE BLOG>>

In 2008, Katie blogged about her ARC/NAIA Youth Leadership Program experience.



For the blog, photos and more visit www.NAIA.org.



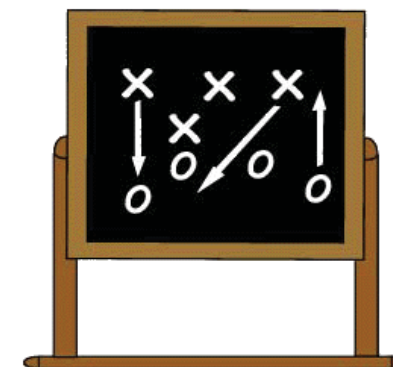
STUDENT-ATHLETE >> PARTICIPANTS

2007-08>>

- Malynda Beck | Savannah College of Art and Design (Ga.)
- Rachel Cotter | Concordia University (Ore.)
- Kelly Dankert | Univ. of Michigan-Dearborn
- Leah Eifling | Lyon College (Ark.)
- Meghann Hess | Ursuline College (Ohio)
- Megan Niese | Ohio Dominican University
- Colene Pogue | McKendree University (Ill.)
- Katie Saul | Siena Heights University (Mich.)
- Kimberly Stoutenburg | Siena Heights University (Mich.)
- Whitney Waddell | College of the Ozarks (Mo.)
- Derek Watson | Bethany College (Kan.)

2008-09>>

- Cameron Branock | Bethel College (Ind.)
- Megan Brown | Columbia College (S.C.)
- Katie Filiatreau | Georgetown College (Ky.)
- Ethan Gentry | Vanguard University (Calif.)
- Ellen Elyse Gildernew | Montreat College (N.C.)
- Gene Hartman | Oklahoma Wesleyan University
- Jackie Heine | Saint Xavier University (Ill.)
- Katie Rice | Rogers State University (Okla.)
- Lisa Skrypnik | Houghton College (N.Y.)
- Cindy Trent | Southern Virginia University
- Amanda Wiley | University of Saint Francis (Ind.)
- Vashun Wilkins | Martin Methodist College (Tenn.)



>>Gameplans are underway for the 2009-10 ARC/NAIA Youth Leadership Program...

>>To learn more contact:

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>> **The ARC/NAIA Youth Leadership Program will...** enhance the student-athlete experience beyond competition and into professional leadership. **Students will...**

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NAIA | American Red Cross | State Farm Insurance

In 2007 the American Red Cross (ARC), the National Association of Intercollegiate Athletics (NAIA) and State Farm Insurance came together to establish an innovative youth leadership program.

The initiative is designed to foster and inspire a new, diverse generation of Red Cross volunteers and leaders. Sponsors are committed to the program and plan to build on the successful partnership to further impact the student-athlete experience.

Program sponsors share common goals>>

>> Diversity



>> Leadership



>> Volunteer Service



EXEMPLIFY the core values of the NAIA *Champions of Character* program

GAIN leadership experience through participation on the Red Cross Blood Services Region Board of Directors

ACQUIRE unique and valuable networking channels

MEET Red Cross and NAIA professionals who can serve as career mentors and advisors

CHAMPION a philanthropic cause

ADVOCATE scholastic ideals throughout the community

PARTICIPATE in a two-week training, coaching and mentoring program at the Red Cross headquarters in Washington, D.C.

SERVE on Blood Region Boards of Directors

SPONSOR blood drives on college campuses

IMPACT the campus and community

EARN a \$2000 college scholarship



Student-athletes at the Red Cross headquarters in Washington, D.C.



"Through the ARC/NAIA Youth Leadership Program, I have learned the importance of teamwork. No one can do everything on their own, which makes the American Red Cross, the NAIA and State Farm such great examples."

Megan Brown, Columbia College (S.C.)

"Red Cross Biomedical Services is pleased to partner with the NAIA and eager to foster a new, diverse generation of volunteers and leaders for the American Red Cross. We are excited that the opportunities this program provides will motivate and engage these young adults to carry on the mission of the Red Cross on their college campuses."

Brian Hamil, National Chair of Biomedical Services, American Red Cross

"The NAIA would like to thank the American Red Cross and State Farm Insurance for supporting a tremendous program and offering this opportunity to our student-athletes. The American Red Cross team works countless hours to put together a first-class leadership experience. The program is a wonderful extension of the *Champions of Character* program and is designed to develop leaders in and out of competition."

Jim Carr, NAIA President and CEO

"The ARC/NAIA Youth Leadership Program works so well with *Champions of Character* and focuses on giving back to the community and helping people. Participating in this program will help me be the best I can be."

Jackie Heine, Saint Xavier University (Ill.)

"The NAIA promotes characteristics that the Red Cross demonstrates daily. Servant leadership is the most evident. The American Red Cross puts those in need first. Through this program, I now have a broader understanding of how to serve others and will work with the ARC to save lives."

Lisa Skrypnik, Houghton College (N.Y.)

"The ARC/NAIA Youth Leadership Program is an experience I will never forget. I learned skills that will help me with school, work, sports and family. These skill sets will carry through the rest of my life."

Cindy Trent, Southern Virginia University