

Champions of Character: A Game Plan for Character Development

You can instill the *Champions of Character* initiative in your program by purchasing the *Champions of Character* Implementation Kits and Supporting Materials which are resources of the National Association of Intercollegiate Athletics (NAIA). This initiative is based on five core values: responsibility, respect, servant leadership, integrity and sportsmanship.

Champions of Character Implementation Kits

Kit #1 - \$125

PHASE ONE

- ♦ *Champions of Character* Implementation Guidebook
- ♦ Character Resource Guide of books, articles and Web sites
- ♦ Books, *Teaching Character Through Sport*
- ♦ Videos: *Champions of Character Overview*, *Champions of Character: Redefining the Term Athlete*, *Champions of Character: Teaching Character Through Sport*
- ♦ Awards: National Sportsmanship Day Team Award and National Student-Athlete Day Individual Award

Kit #2 - \$90

PHASE TWO

- ♦ E-mail quarterly newsletter: updates, success stories, award winners and feedback corner
- ♦ Video: *Champions of Character: The Role of Parents in Athletics*
- ♦ A Guide for the College Bound Student-Athlete (15)
- ♦ Booklets: *Daily Character Lessons for Youth Coaches* **or** *Daily Character Lessons for High School and College Coaches* (20 each)
- ♦ Booklet: *The Role of Parents in Athletics* (40 each)

Other Champions of Character Materials

Booklets:

Daily Character Lessons for Youth Coaches
Daily Character Lessons for High School and College Coaches
The Role of Parents in Athletics

1-19 booklets, \$5 per booklet
 20-49 booklets, \$4 per booklet
 50 & over booklets, \$2.50 per booklet

Cards:

Champions of Character Student-Athlete Card
\$10 per 100 cards
Champions of Character Parent Game Reminder Card
\$20 per 100 cards

Establish The Character Traits In Your Sports Program By Ordering Today!

Order Form	Quantity	Subtotal
Kit #1		
Kit #2		
Booklet, <i>Daily Character Lessons for Youth Coaches</i>		
Booklet, <i>Daily Character Lessons for High School and College Coaches</i>		
Booklet, <i>The Role of Parents in Athletics</i>		
Cards: <i>Champions of Character</i> Student-Athlete Card		
Cards: <i>Champions of Character</i> Parent Game Reminder Card		
Mailing Address:		
Name _____	Total Amount Enclosed _____ Check, Money Order # _____ Credit Card # _____ Expiration Date _____ Office Use Only Date Rec'd _____ Date Mailed _____	
School/Institution/Group _____		
Address _____		
City _____ State _____ Zip _____		
Phone _____		
E-Mail _____		
Please return this form with your check, money order or credit card information to: <i>Champions of Character</i> 1200 Grand Blvd. Kansas City, Mo. 64106 Phone: (816) 595-8000 Fax: (816) 595-8200 www.championsofcharacter.org		